

PRESS RELEASE "A collective intelligence approach towards more preventive vigilance" | the French hotline Point de Contact welcomes two new members

- PRODAFT and Aleph Networks, two pioneering technology start-ups providing cyber intelligence solutions, join the ranks of the French publicprivate partnership Point de Contact.
- Point de Contact, ranking first among trusted flaggers of the French law enforcement platform PHAROS, has recorded an unprecedented increase of reports of illegal content during the pandemic
- Very concrete avenues are emerging to accelerate innovation to improve the removal of illegal content and better collectively prevent the most aggravated forms of cybercrime.

Paris, October 13th – In the last quarter of 2021, following the recent publication of its annual report and statistics, which showed an unprecedented increase in the number of reports received, Point de Contact annuances the joining of two new members, tech solution providers PRODAFT (*Proactive Defense Against Future Threats*) and Aleph Networks.

The joining of forces of these most innovative start-ups with Point de Contact will most likely strengthen public-private cooperation in the fight against illegal content, "a collective intelligence approach towards more preventive vigilance" in the wording of the partnership between Point de Contact and the French Home Affairs Ministry. Their joining consolidates the "public-private innovation lab" dimension of Point de Contact. It underscores the necessary mix between unique know-how and cutting-edge technology not to miss anything, whether on the clear web, the deep web or the dark web. Better functionalities and more granularity in the data means more efficiency in the removal of content, primarily child sexual abuse material (CSAM) and terrorist propaganda, and a better overview and understanding of the threat landscape, as well as actionable intelligence for law enforcement.

Can Yildizli, PRODAFT's Managing Director, declared "As a globally recognized company which puts a strong emphasis on the importance of preventing exploitation of minors, we are glad to be part of this important initiative which will contribute to a much safer Internet for all end users".

Nicolas Hernandez, Aleph's CEO is delighted with this collaboration, which is totally in line with the values and initial reasons for the creation of Aleph. "We confirm with this membership our operational commitment to the protection of the city and its future. Point de Contact is for us the cornerstone of child protection in a digital world that accentuates exposure to risks."

About Point de Contact Point de Contact is a French NGO (Association loi 1901) and reporting platform, with over 20 years of experience in tackling illegal content. With funding from the European Commission through the Safer Internet Program, it relies on a unique « private-public partnership in action » model which unites key tech companies, platforms and hosting providers, as well as law enforcement authorities. Point de Contact is a founding member of INHOPE – the International Association of Internet Hotlines which unites over 40 countries worldwide in the fight against child sexual abuse material (CSAM). Media enquiries presse@pointdecontact.net