YOTI REINFORCES ITS COMMITMENT TO PROTECTING CHILDREN FROM ONLINE HARMS BY JOINING THE POINT DE CONTACT ASSOCIATION

Paris, July 2nd, 2020 - Digital identity platform, Yoti, has joined the Point de Contact association to help the fight against abuse and inappropriate online content.

Point de Contact was created in 1998 to contribute to the fight against illegal content on the internet and facilitate the reporting of child sexual abuse material (CSAM), it has been supported by successive European Commission programs. Point de Contact is also a member of the [French Monitoring Committee for protecting children from online pornography](#).

Yoti is the world's leading identity platform, it brings ID and age verification through the free Yoti app and fully integrated solutions, as well as AI-powered age estimation technology, Yoti Age Scan. Yoti helps individuals and organisations know who they're dealing with and meets internationally recognised standards and accreditations including; the UK's BBFC, Germany's FSM, PAS (Publicly Available PAS 1296:2018 Age Checking), as well SOC2 for secure data management.

Yoti already provides age checking services to a broad range of online businesses and organisations including social networks Yubo and GoBubble, non-profit organisations such as NSPCC Childline, and age-restricted goods providers like Jägermeister. It's hoped that joining the Point de Contact brings Yoti's robust age checks to more platforms and businesses with a shared interest in protecting children online.

Point de Contact's President Jean-Christophe Le Toquin said "*We are thrilled to have Yoti on board as a new member. Safety by design and age verification tools are part of the solution to advance child online protection*****.** *The impact equation for us is always innovation for better protection.***"**

Robin Tombs, CEO of Yoti said "*We're delighted to join Point de Contact and bring our ready-made solutions to members, platforms and their users. We're a global leader in the innovative use of age checking technology - having done over 330 million age checks in the last 18 months, helping online providers deliver age-appropriate content and services while promoting privacy and boost security*."

Yoti is a global platform, accepting government-approved ID documents from over 195 countries and verifying people 24/7 with the Yoti app. Yoti's age estimation technology is accurate for people of all ages, genders and skin tones. It estimates ages in seconds by comparing an individual's face to many thousands of other age-verified faces - it can handle millions of checks per day. It's private and anonymous, individuals don't register or provide any documents. Yoti Age Scan simply estimates age, deleting the image immediately after use.

===ENDS===

About Point de Contact

[Point de Contact](...) is a French NGO (*Association loi 1901*) and reporting platform, with over 20 years of experience in tackling illegal content. With funding from the European Commission, it relies on a unique **"**private-public partnership in action" model which unites key tech companies and platforms, as well as law enforcement authorities, the latter with observer status. Point de Contact is a founding member of INHOPE - the International Association of Internet Hotlines which unites over 40 countries worldwide in fighting child sexual abuse material (CSAM).

 Point de Contact coordinated the White Paper entitled *Child sexual abuse material and online terrorist propaganda | Tackling illegal content and ensuring staff welfare*. The French reporting hotline has also been adapting the reporting of suspected illegal content to new digital uses and younger generations, with a mobile app (iOS, Android) and "next gen" reporting add-ons, available across browsers.

About Yoti

For more information visit www.yoti.com.

Yoti is a UK based digital ID and credential management platform that allows organisations to verify identities and trusted credentials online and in person. Yoti's products span identity verification, age verification, age estimation, document e-signing, access management and biometric authentication, credentials management. Yoti accepts documents from over 195 countries and territories.

Yoti is certified to ISO/IEC 27001:2013 for ID Verification Services. Yoti is ISAE 3000 (SOC 2), Type 2 certified for its technical and organisational security processes and is a Secured by Design (Official Police Security Initiative) member company.